Discover the flavors and attractions of Aichi, and experience the amazing possibilities of rubber through a variety of exciting activities!

Aichi Prefecture PR Booths

Discover Aichi's local specialties, renowned products, and tourist attractions at the Aichi Prefecture PR Booths.
Explore the region's unique charm and savor its local flavors!
*Images are for illustrative purposes only. Actual displays may vary.









Food Trucks

Take a break and enjoy a selection of local favorites, including soft-serve ice cream made with Tokoname milk, kushikatsu (deep-fried skewers), and other popular street foods.

Perfect for lunch or a quick break during your visit!









Bridgestone Earthquake Experience Vehicle

Experience the difference between seismic isolation, vibration control, and earthquake-resistant structures in a special vehicle featuring on-the-spot simulations.
Discover how these technologies help reduce the effects of earthquake shaking and provide greater safety and peace of mind.



We look forward to welcoming you!